



**YEOVIL TOWN SUPPORTERS' SOCIETY LTD
(GLOVERS TRUST)**

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Yeovil

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Minutes of AGM,

Wednesday 14th September 2016, 7:30pm

Yeovil Labour Club, Unity Hall, Central Road, Yeovil, BA20 1JL

Interim committee members present: Brendon Owen (BO), Catherine Reed (CR), Simon Brimble (S Br), Paul Binding (PB), Andy Richardson (AR), Hugh Male (HM), Adam Forster (AF), Joe Fischer (JF), Ollly Jennings (OJ), Stuart Burrell (SB)

Other candidates present: John Hogben (JH), John Farley (JF)

Dean Mountain (Minutes)

Brendon Owen opened the Annual General Meeting at 7:30pm.

BO explained that the purpose of the meeting was to elect the first formal Board of the Glovers Trust, to explain the activities of the Trust to date and to gather views and opinions from members present.

Twelve of the candidates standing for the Board were present at the meeting. BO explained that the other candidate, Rod Jones, was not able to attend the meeting due to business commitments, but this should not affect members' decision on who to vote for.

BO explained that the voting process would run from 7:30 - 8:00pm, and checked that all members present had received ballot papers. BO explained that the election process was being coordinated by AWASA (Augusta Westland Apprentices and Students Association), and thanked them for their help.

Prior to the voting process ending members present had the opportunity to question candidates on their reasons for getting involved in the Trust.

At 8:00pm the voting process closed and the formal section of the AGM began.

Review of Trust Activities.

BO started by thanking all the members of the interim committee and everyone who had helped get the Trust up and running. He then presented an update on the activities of the Glovers Trust so far:

January 2016 - A meeting was held at The 94 Club where a vote confirmed that a Yeovil Town Football Club Supporters Trust was wanted by supporters. Following this meeting, Supporters Direct are contacted and provide help completing the necessary paperwork required to gain acceptance as members (not all Supporters Trusts are accepted). The interim committee writes the constitution explaining the rules of the Trust. After this the Trust is formally created as a Limited Company. Included in this is adherence to financial regulations, with the Trust's accounts requiring approval by an external auditor.

March 2016 - Supporters Direct confirm acceptance of the Glovers Trust as members. One of the first actions of the Trust is to establish a protection order for the Huish Park stadium and surrounding land. This means that should the club decide to sell the ground or land the Trust would have 6 weeks to decide to make a bid, with a further 6 months to find the funds. This ensures that Huish Park cannot be sold over the heads of supporters.

April 2016 - The Glovers Trust brand and logo is created, along with merchandise.

July 2016 - The Glovers Trust are present at the Yeovil Show, before formally launching at The 94 Club. Representatives from the Trust and Supporters Direct meet with John Fry, Daren Way and the YTFC Financial Director and deliver a presentation explaining the role and aims of Supporters Trusts, and the Glovers Trust in particular. Following this, the trust are invited by YTFC to participate in the Family Fun Day held at Huish Park prior to the Swindon friendly. Committee members set up a stall outside the ground, giving people the chance to ask questions and become members. Following this successful event the Trust approach the club with a view to having a regular presence at the ground, and are given permission to set up a stall inside the marquee prior to each home game.

BO acknowledged that the interim committee have been restricted in their actions prior to the first formal board being elected. After the election the Board will have a mandate and will have the opportunity to instigate change, both big and small, over time.

BO stressed the importance of getting businesses involved in the Trust. Corporate help and income will be required when change comes, potentially with new owners who may want to work in partnership with the Trust to represent the community at Huish Park. The Trust also needs members to help the Board and be involved in the journey. Everyone involved must work together to succeed - Achieve by Unity!

Financial review.

Richard Williams has been acting as Treasurer for the Trust. The Trust bank account was opened on 3rd May 2016, and Richard gave the following information up to 9th September 2016:

- Total income - £9,852. This includes £2,720 from membership fees, £480 in merchandise sales, and donations from local businesses and friends of the Trust. Contributions have also been received from members of the interim committee, to assist with the setting up costs.
- Total expenditure - £2,936. This includes £1,962 in set up costs (including member packs, the cost of the launch night, and promotional material), £246 on merchandise, and sundry costs (including website costs and a donation made to Matt Fricker, a local footballer currently experiencing serious health problems).

Current assets include £5,525 at the bank, £100 of petty cash and £1,291 of stock valued at cost.

The Glovers Trust have recently taken over the running of the 50/50 draw in the marquee prior to home games, and have obtained a lottery license.

Membership review.

Current membership is made up as follows:

Adults 270
Youth 44
Corporate members 3
Total 317

The main source of new members is through the Glovers Trust website and from the presence in the marquee prior to home games.

Questions and suggestions from the floor

Members present were asked for any suggestions or questions that they had for the new Board.

The candidates were asked how they planned to get other supporters groups involved. BO said that the Trust members had met with the Bridport Glovers, Disabled Supporters Association and the Green and White Supporters Club at an early stage. The Trust is keen not to tread on the toes of other groups, and

feel that they have different responsibilities to these others groups. BO stated that the Bridport Glovers had released a public statement backing the aims of the Trust. The Disabled Supporters Association explained their situation and priorities, but have not signed up to the Trust. The Green and White Supporters Club have indicated their support for the Trust in principle but have not backed it publicly. BO reiterated that the Trust would like to have good relationships with all the supporters' groups. AF added that it has been difficult for the various supporters groups, as well as some supporters, to back the Trust without knowing what it hopes to achieve. This situation will change once the Board is elected and the Trust's objectives become clear.

A member of the audience spoke about their concerns about the potholes around Huish Park, which they have raised in writing to the Trust. BO confirmed that this has been received, and that the new Board will be following up on suggestions received from members.

An audience member asked whether the Trust had received any commitments from the YTFC Chairman. BO explained that the government, in partnership with Supporters Direct, have been pushing all clubs to speak to representatives of their supporters at least twice a year. The Trust, and other supporters groups, had been invited to a meeting at Huish Park the following week with John Fry. The Trust were undecided as to whether to take up this invitation as they would prefer to meet with the club with their agenda. AR stated that all meetings with the club must be recorded, with action points and timescales that can be followed up. Minutes of formal meetings with club officials should be made available on the Trust website.

A member of the audience stated that the Trust should be looking at quick wins to raise the profile and demonstrate to supporters what the organisation is about. A communications plan should be agreed. Local media, particularly the Western Gazette, must be included, and the organisation should speak to local Councils and businesses to get them involved. The Communications Plan should also explain the offer to youth members. SB explained that the Trust had been trying to build media relationships, especially with the Western Gazette, with mixed results to date - online coverage has been good but it has been more difficult getting to print. S Br explained that he had spoken to an ex Yeovil player who runs his own business who had offered a discount to Glovers Trust members.

A member of the audience suggested that the Trust could offer manpower to the club. PB confirmed that he had spoken to Clive Robinson regarding Trust members volunteering to help at the club.

An audience member remarked that any 'wins' achieved by the Trust must be effectively promoted and explained, and suggested a newsletter given to supporters at the ground. CR said that she had suggested putting Trust leaflets on each car windscreen at the club on match days, and stressed the importance of getting the Trust's message across in as many formats as possible. AR stated that the Trust had so far distributed 1,500 of its' leaflets. BO stated that there are a large number of supporters who still are not aware of the Trust, and one of the challenges would be to find a way to reach these supporters. The Trust had placed an advert in the Hartlepool programme, but word of mouth is an important marketing tool. BO encouraged all Trust members to talk to fellow supporters about the Trust, and encourage them to get involved.

There was a discussion in the room around the ongoing use of the marquee as a bar for home supporters, and the covenants on Huish Park that have led to its long term use. There was general agreement that this was an unsatisfactory situation. However, it was recognised that it was a complicated situation and it was difficult for the Trust to take a position on this without access to the full facts.

BO finished this section of the meeting by explaining that John Fry and Norman Hayward, as 90% shareholders in YTFC, must be treated with courtesy and respect, but the Trust must be forceful and professional in their approach in order to bring about the change its' members felt was needed.

Election results.

Voting for the election of candidates to the Glovers Trust board had been counted and verified by members of AWASA, and the results were announced by the Trust Secretary as follows:

Paul Binding	56 votes
Simon Brimble	58 votes
Stuart Burrell	55 votes
John Farley	9 votes
Josef Fischer	41 votes
Adam Forster	51 votes
John Hogben	25 votes
Olly Jennings	52 votes
Rod Jones	16 votes
Hugh Male	44 votes
Brendon Owen	60 votes
Catherine Reed	60 votes
Andrew Richardson	54 votes

64 members voted in the election - 23 via proxy votes and 41 voting on the night. As a result Paul Binding, Simon Brimble, Stuart Burrell, Josef Fischer, Adam Forster, Olly Jennings, Hugh Male, Brendon Owen, Catherine Reed and Andrew Richardson were elected to the first Board of the Glovers Trust.

BO concluded the meeting by thanking all those who had participated in the election process. This is a wonderful club that needs help, and the Trust Board will work to do all it can to improve the current situation.